

Kevin Flockton

334 Botany Blvd.

Santa Rosa Beach, Fl. 32459

4 Years Member of Santa Rosa Beach Golf and Beach Club

AS in Computer Technology Engineering

Sylvania Technical School

Boston MA.

Worked for Cisco Systems starting in 1995 until my retirement in 2015. In my 20 years at Cisco, I held many varied technical and business development positions in Field Sales. Some of the positions I have held were VoIP Consulting Systems Engineer, Consulting Systems Engineering Manager, Senior Solutions Manager, World Wide Tech Ops Voice Manager, SP Voice Business Development Manager. More recently, I was Global Service Provider Sales Video Engineering Director. Prior to joining Cisco, I held a wide range of engineering positions during my 15 years with Digital Equipment Corporation in customer network consulting, customer network troubleshooting, support and Ethernet maintainability.

Honorably Discharged U.S. Navy Veteran

Previously I was a member of:

Beau Chene Country Club Mandeville LA.

Covington Country Club Covington LA.

Fellow Members,

Over the past year it has been my pleasure to serve on the Membership & Long-term planning committees. By serving on these committees, I have gained valued experience on how the club operates that will serve me well as a board member. I would like bring my business knowledge, leadership, marketing and operational expertise to the board.

I worked in the computer networking business for two Fortune 500 companies for over 35 years as an engineer/manager/technical sales engineering director. In tech, we used to say that if you aren't moving forward, you are falling behind. I would like to continue moving the club forward by collaborating with others and making it even better for years to come, while preserving the warm friendly culture of our club.

In the 5 years prior to my retirement, I had global technical responsibility for a 1-billion-dollar line of business for my company. I traveled around the world on business and worked with and managed many different personalities and cultures in over 20 different countries.

In addition to my work experience, I was on the board of directors of a major Carnival social organization in New Orleans for 10 years, and I served as president for 4 years. During my tenure I learned a lot about food and beverage service as well as entertainment.

For the last five years I have served as the President of Botany Bayou HOA. The HOA is self-managed, which requires me to have a hands-on approach to running the association and dealing with the various issues that arise.

I hope you find me well qualified to serve on your board and humbly ask for your vote.

Best Regards,

Kevin Flockton

**CHIEF FINANCIAL OFFICER**

Strategic Planning | Corporate Development | Due Diligence | Capital Acquisition  
Start-Ups | Mergers & Acquisitions | Operational Turnaround  
Business Integration | Performance Improvement | Change Management

**Aligning operations, talent and mindsets for growth.**

Proven leader with 20+ years of progressive healthcare experience and a sense of urgency to capture opportunity. Versatile, authoritative communicator and presenter. Confident rapport builder; effective in building strong partnerships and alliances based on follow through, personal integrity and trust.

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**PROFESSIONAL EXPERIENCE**

**JET HEALTH INC**, Fort Worth, TX 8/2020–present

**Chief Financial Officer**

Partnered with the CEO and financial sponsors to strengthen market leadership, better define market expansion strategy and relocation of the Backoffice functions from Southern California to Fort Worth, Texas. The company has grown from \$25 MM in revenue and breakeven EBITDA to \$50+ MM in revenue and 20% pro forma EBITDA in just over 12 months.

**CAREGIVER**, Fort Worth, TX 5/2017–8/2020

**Chief Financial Officer**

Play an active role in strategic business planning and decision making around market expansion initiatives, corporate development activities, capital investments and financial management of a \$200 million provider of community-based services and support for individuals with intellectual and developmental disabilities in IN, OH, TN and TX. Provide directional leadership to 51 employees engaged in accounting, reporting, forecasting/budgeting and billing functions.

**REHABCARE**, St. Louis, MO (division of Kindred Healthcare) 1998–2003; 4/2008–4/2017

**Chief Operating Officer** (1/13–4/17)

**LEADERSHIP & AFFILIATIONS**

Hospital Board of Directors, Howard Memorial West Campus, Kokomo, IN  
Board of Advisors, Western Kentucky University  
National Association Support of Long-Term Care  
Santa Rosa Country Club (Member since December 2020)  
Ridglea Country Club, Ft Worth, Texas (2017 – 2020)  
Westborough Country Club, St. Louis, Missouri (2008 – 2017)

**EDUCATION & PROFESSIONAL TRAINING**

BS, Accounting, Western Kentucky University, Bowling Green, KY  
Licensed CPA (Kentucky), since 1987

James M. Douthitt

72 White Cottage Road

Santa Rosa Beach, Florida 32459

Santa Rosa Golf and Beach Club Nominating Committee

Thank you for considering me as a board member for Santa Rosa Golf and Beach Club. As a CPA since 1987 and the Chief Financial Officer of several companies I feel highly qualified to assist the club in maintaining their presence as a premier Florida golf and beach club.

As the Chief Financial Officer of multiple healthcare companies I have been challenged to spend when appropriate in order to meet the needs of employees and the patients under our care, while at the same time maintaining the financial viability of the company. I have had extensive experience going to market with a variety of financial institutions to raise capital for replacement or growth capital at the companies that I have worked. While the club enjoys strong financial performance I have considerable experience working with distressed companies that have "turned the corner". I have been a leader of people most of my career and enjoy the opportunity to "coach" better performance. As a proven financial leader I would be a good steward of the company's assets and sound financial voice to our club leadership and board as well as providing validation to our lending bank(s) that the company has continued board oversight.

My wife and I are recent permanent residents to Santa Rosa Beach, but frequent visitors to the area since 1994. Our family has and continues to own properties in Fort Walton Beach for the last 50 years. This is our forever home and would enjoy the opportunity to be a great ambassador and board member for the club so many can enjoy for years to come.

# Casey Joiner

Real Estate Sales Associate | Joiner Group | Scenic Sotheby's International Realty

## CONTACT INFORMATION

850.502.6044

casey@scenicsir.com

## EXPERIENCE

### **Scenic Sotheby's International Realty — Sales Associate**

MAY 2008 - PRESENT

Current REALTOR® selling real estate from Destin to Panama City Beach while also managing a successful sales group, the Joiner Group.

### **Sandcastle Kids Inc., — Co-Founder & Vice President**

2015 - PRESENT

Assist in managing a not for profit organization that provides children with cancer and their family an all-expense-paid vacation to our beautiful beaches.

### **The Kor Group, Playa Del Carmen, Mexico — Sales Executive**

JULY 2007 - APRIL 2008

Sales and Marketing for Viceroy Hotels & Resorts, Mayakoba Resorts and The Tides.

### **Intrawest Resort Club Group, Sandestin, FL — Director of Sales**

NOVEMBER 2005 - JULY 2007

Sales and Marketing for the onsite sales group at Sandestin Golf and Beach Resort.

### **Robert Trent Jones Golf Trail, Mobile, AL — Assistant Golf Professional**

SEPTEMBER 2003 - NOVEMBER 2005

Assisted in managing a world-class 54-hole facility that included hosting the LPGA Tournament of Champions.

### **Cateechee Golf Club, Hartwell, GA — Assistant Golf Professional**

JUNE 2001 - SEPTEMBER 2003

Assisted in managing a semi-private, brand new, 420 acre facility while also participating in the PGA Professional Management Program.

## EDUCATION

### **Emmanuel College, Franklin Springs, GA — B.S. Business Administration**

1997 - 2001

Earned a Bachelor of Science in Business Administration while also being a member of the Emmanuel College Basketball Team.

## ORGANIZATIONS

**Santa Rosa Golf and Beach Club** — Current Greens Committee Member, Current Equity Member, Former Golf Committee Member

## SKILLS

Sales, Real Estate Sales, Negotiations, Marketing, Management, Real Estate Investment, Interpersonal Communication, Customer Service, Local Market Knowledge, Flexibility, Networking, Entrepreneurship, Customer Relationship Management, Golf Management

## AWARDS

Emerald Coast Association of Realtors President's Award (2017)

Emerald Coast Association of Realtors Humanitarian of the Year (2016)

Scenic Sotheby's Ridge Nye Award - Most Inspirational Team Member (2015)

Scenic Sotheby's Extraordinary Award (2017 - 2020)

Scenic Sotheby's Highest Single Agent Sales Volume (2014)

Nominating Committee,

The purpose of this letter is to outline how my particular skill sets can be a benefit to the Club. My family and I have been active members of the Club for 7 years now. Like most young families, we started out more focused on the beach side of the membership and evolved to being more active in the golf privileges. I have enjoyed the fact that we have now evolved into equal beach and golf members over the past few years. This balance has opened my eyes to how that marriage can benefit from one another and just how vital each segment is to the Club as a whole.

One benefit that I can bring to the Club is that my first professional job out of college was in the golf business. I was offered and accepted a position as Assistant Golf Professional at Cateechee Golf Club, a semi private brand new facility in Hartwell, Georgia. While at Cateechee, I entered the PGA's professional management program and completed through Phase 2 of 3 en route to becoming a Class A professional. From this position, I was hired by the Robert Trent Jones Golf Trail at their Magnolia Grove facility in Mobile, Alabama as Assistant Golf Professional. This is a 54 hole facility with a huge working budget and a high volume of rounds each year. I was also able to help facilitate an annual LPGA Tournament of Champions event during my time there. The main benefit of my experience above is that I have seen what it is like to be on the "other side of the counter" in the golf business. I know on a daily basis what the Head Professional, Management, and all other support staff go through and need to be happy and do their job correctly. I have literally worked in every facet aside from mowing the greens. This also allows me to fully understand what is expected of them to make it a great and smoothly operating facility.

I also take great pride in operating a successful Real Estate sales group on 30a for the past 14 years. I have been through the highs and lows of our area and currently in the trenches with the amazing growth we are seeing. Being a part of this has helped me realize the new opportunities we may have as a Club, and the new expectations that come with a flourishing market and community. I understand that with a Board position comes the need for peace keeping with members, strong stances with decisions that are made, and negotiations with both members and the community itself. I feel confident in all of these actions as they are a daily function of my current role in Real Estate.

Since becoming members, I have served on the tournament committee, greens committee, and referred numerous new families to the Club. I honestly have been looking forward to getting to this point since I started my professional career. Since my time on the other side of the counter, I wanted to be what I remembered to be the definition of a "great member." Part of the definition of great member is to serve when the time is right. I believe the timing is right and I appreciate your consideration.

Thank you,

Casey Joiner

# Resume

## Charlie Hoffner

Member since 2001

Charles (**Charlie**) Patrick Hoffner, Jr

102 S Summit Drive

Santa Rosa Beach, FL 32459

[Charlie.hoffner@gmail.com](mailto:Charlie.hoffner@gmail.com)

### **Background:**

#### **Family:**

Wife, Pixie

Sons, Patrick and Jameson( wife Christine and son Jameson Jr)

Daughter, Mary Catherine (Fiance Mike)

Mollie, Golden Doodle

#### **Education:**

North Carolina State University, BS Textile Engineering 1978

#### **Career:**

41 Years Milliken and Company,

Director of National Accounts, Floor Covering Division

6 Years The Hoffner Group, Real Estate Services

#### **Membership:**

Highland Country Club, La Grange, GA

1983-2006

Position Held: President of Men's Golf Association

Santa Rosa Golf and Beach Club, SRB, FL

2001 to current

Golf Committee member 2018

Board of Directors 2019, 2020, 2021

Sea Dunes Subdivision HOA, President 2004-2010

Summer Ridge HOA, Member of board four years, President for three years. 2014-2020

### One Thing the Club Does Well:

It is hard to pick one thing the club does well. That being said, I believe creating the “Environment” is what the club does best. It is this unique environment that attracts the members, their guests and future members. This environment is made possible by the countless hours spent behind the scene by our staff and the many volunteers. This environment provides the opportunity to socialize on the beautiful Gulf coast with friends and family. The environment allows us to attract the finest staff in our food and beverage areas, our golf staff and our beach and pool staff. This environment was established by our founders and if selected to the board, I will work hard to maintain this legacy and ensure the club will be here for future generations.

I would like to think that my 40+ years in corporate sales, building strategic initiatives and developing relationships at all levels enables me to work across lines between internal and external facets of our Club. Additionally, my real estate experience has allowed me to introduce our club to many prospective members. I use every asset our club offers on a weekly basis weather permitting. I have a keen eye and an open ear which enables me to work with the board and management to make things happen and take corrective action where needed. I believe that in order to improve the process one must be involved! Having served on the boar the past three years has allowed me to be fully engaged in our long range plan and vision. I served as Chair or Social, Long Range Planning and Policy in my three year term

Whether it be in bringing new members on board or working through negotiations with Club Corp and the club membership, I will work diligently on behalf of the Santa Rosa Golf and Beach Club membership. So if elected feel free to reach out to me to see how together we can make this club even greater than what we have today.

I have never met a stranger!