



FOR IMMEDIATE RELEASE

Santa Rosa Golf & Beach Club Breaking Ground on Golf Short Game Area Spring 2019

Santa Rosa Beach, Fla. (Jan. 10, 2019) – Santa Rosa Golf & Beach Club today announced plans to break ground on a new short game area at the golf club beginning spring of 2019 with an anticipated opening date of late summer. Selected by Golf Inc. Magazine as one of the Top 10 most innovative people in golf, Bill Bergin of Bergin Golf Designs has been chosen as golf architect for this highly anticipated project.

Short game facilities are one of the fastest growing trends at successful golf clubs around the country, known to improve scoring and playing abilities for golfers of all skill level.

“The game of golf continues to evolve and for us to retain and attract people to golf, we need to invest in ways that innovate and improve as well,” said Carter Murchison, PGA director of golf for Santa Rosa. “With time constraints due to schedules or age, a short game area allows golfers to maximize their full potential while off the course.”

The area will include a 6,200 square foot green complex, two bunkers - both representing two different types of bunker shots and the room to hit both chip and shots. This space will be the perfect place for members to work on those important shots around the green. Another added benefit to the short game area will be for the beginner golfer and to our members who have children who are in the beginning stages of learning to play golf. On days where members are not able to dedicate to a full day on the course or members introducing the game to their children, 60 minutes on the short game area becomes more manageable. This type of practice and training ultimately leads to more prepared golfers and improved scores on the course.

On top of the of all of the benefits in improving playing abilities, Santa Rosa Golf & Beach Club’s board of directors and management team look forward to continuing its commitment to increase the club’s first impression to members and prospective members.

For more information on Santa Rosa Golf & Beach Club or membership visit santarosclub.com.

About Santa Rosa Golf & Beach Club

Santa Rosa Golf & Beach Club is the only member owned golf course and private beach club on the coast – located on scenic Highway 30A in Santa Rosa Beach, Florida. Hugging the sugar-white sandy beaches of South Walton, the club spans across more than 85 acres providing members, guests and the public with access to golf, dining and more. The club boasts an 18-hole, par 72 championship golf course, a beautiful Beach Club with private pool and beach access, plus dining – including the club’s signature restaurant located directly on the Gulf of Mexico, Vue on 30a. Learn more at www.santarosaclub.com.

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