



Santa Rosa Golf & Beach Club expands team and golf course

Celebrating an ever-expanding team and renovations of the club

(Santa Rosa Beach, FLA)- June 30, 2021 – As the Santa Rosa Golf & Beach Club golf course gets a facelift, the club’s staff is also starting to ramp up and re-envision new beginnings with their re-opening this fall. The team of dedicated individuals that are working to enhance the club is growing and expanding alongside the course.

Several new additions are being introduced to the management team. Zach Philips will be taking over as the new director of golf and managing the operations at the club. Once adjusted into his new role, Philips will also be adding a first assistant to expand the staff even further.

Carter Murchison, former director of golf, has moved to PGA director of instruction. With a new trackman system in place and enhancements being made to the teaching building, it will provide for the ultimate experience for individuals seeking to learn golf for the first time or simply wanting to step up their game. Murchison has a gift and talent for teaching, which is why his transition to this position is the perfect fit for both the member experience and Murchison himself.

Other additions to the team include Dan Drake, the new food and beverage director, and Jessica Clark, the new director of member experience. Drake will be responsible for ensuring the award-winning team at Vue on 30a continues to bring excellent culinary services to club members and guests, fostering the restaurant’s growing success. He will oversee all aspects of the club’s food and beverage planning to include cost management, inventory, preparation and presentations among other items. Clark’s role will focus on member benefits, including social events, member communication and marketing. She will contribute to and support the continued development and initiatives for the club and its entities. Adding Drake and Clark to the team is the icing on the cake for the Santa Rosa Golf & Beach Club’s new beginning.

“We are building my dream team,” said Michael Bickett, general manager for Santa Rosa Golf & Beach Club. “Each person and each role they play is crucial to the membership experience at Santa Rosa. Carter, Zach, Dan and Jessica each have a strong desire to improve and grow the experience levels at our growing club and I could not be more excited to welcome them all into their new roles,” Bickett added.

From golf course renovations, clubhouse interior and exterior renovations and more, Santa Rosa Golf & Beach Club is expanding and re-envisioning at a pace many could not have dreamed just

a short few years ago. Within the last year, the club's membership reached a sold-out status and began to form wait lists for memberships. Today, getting a spot on the club's wait list proves challenging as even those remain full at this time. "Santa Rosa Golf & Beach Club is thriving," said Sarah Brazwell, membership and marketing director for Santa Rosa Golf & Beach Club. "The club has a history of supportive members. In addition to our long-time members, we are fortunate to be a reciprocal of so many wonderful new families moving to this area seeking the fun and relaxing lifestyle that Santa Rosa offers. The growth and support of membership, popularity of Vue on 30a and other contributing factors have given the club the ability to improve and expand," added Brazwell.

The course renovation is still on track, planning for a reopening this fall. For more updates, find Santa Rosa Golf & Beach Club on Facebook, Twitter and Instagram.

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About Santa Rosa Golf & Beach Club

Santa Rosa Golf & Beach Club is the only member-owned golf course and private beach club on the coast – located on scenic Highway 30A in Santa Rosa Beach, Florida. Hugging the sugar-white sandy beaches of South Walton, the club spans across more than 85 acres providing members and their guests access to golf, dining, and more. The club boasts an 18 hole, par 72 championship golf course, a beautiful beach club with private pool and beach access, plus dining – including the club's signature restaurant located directly on the Gulf of Mexico, Vue on 30a. Learn more at www.santarosaclub.com.

Media Contacts:

Sarah Brazwell
sarah@santarosaclub.com | 850.267.2229 ext. 3

Jessica Clark
jessica@santarosaclub.com | 850.267.2229 ext. 7