

SUMMER 2021

THE OFFICIAL NEWS MAGAZINE OF SANTA ROSA GOLF & BEACH CLUB

LIFESTYLES

INSPIRED *Tradition*



6

A New Logo

10

Course Renovation
Update

20

Coming Soon

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Santa Rosa Golf and Beach Club | Vue on 30a

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SantaRosaClub.com | Vueon30a.com

2021-2022 BOARD OF DIRECTORS



ROBERT READER

President
Term 2020-2023

The board of directors' key purpose is to ensure the company's prosperity by collectively directing the company's affairs, while meeting the appropriate interests of its shareholders and stakeholders. In addition to business and financial issues, boards of directors must deal with challenges and issues relating to corporate governance, corporate social responsibility and corporate ethics.



ASHLEY LOYD

Vice President and
House/Grounds Chairperson
Term 2021-2024



ROY ACOSTA

Treasurer and
Finance Chairperson
Term 2019-2022



BOB BAIRD

Secretary and
Membership Chairperson
Term 2019-2022



KEN COLBERT

Greens Chairperson
Term 2020-2023



CHARLIE HOFFNER

Policy Chairperson
Term 2019-2022



LARRY OSBORNE

Social Chairperson
Term 2021-2024



DAVID SWART

Golf Chairperson
Term 2020-2023



KAREN SCHOONOVER

Secretary and Long Range
Planning Chairperson
Term 2021-2024

GENERAL MANAGER'S LETTER

It is the season of change at Santa Rosa Golf & Beach Club. The golf course renovation continues to go on with a completion date still slated for October. I can not express how excited I am for everyone to see the finished product. Between Bill Bergin's design, Medalist's construction expertise and Kelly Barker and his staff we will have one of the best golf courses in the panhandle and something that all members can be proud of. There are several other projects on the horizon that will help to transform the entire golf experience. These include the renovation of Schoony's 19th Hole which is largely funded by the members and Operation Lipstick, exterior work on the clubhouse area to aid in bag drop and cart flow, exterior painting, expansion of driving range tee and short course construction and renovation to the interior and exterior of the teaching building. It is fantastic that we are in position to re-invest back in the club and to focus on improving the member experience.

The other area of change has been to the club's staff on the department head level. The first of the additions is Dan Drake who is our new food and beverage director. Dan brings much experience to the position with considerable time in both restaurants and country clubs. Prior to coming to the club, Dan



served as the general manager of Burnt Pine at Sandestin. Another great addition to the club is Zach Phillips who has started as the new director of golf. Zach joins us from Atlanta Country Club and has a strong passion for all aspects of golf service and enhancing the member experience. Jessica Clark rounds out the new additions to the staff. Jessica is our director of member experience and her focus is on club communications as well as planning and execution of member events. Jessica has previous country club experience working at Innisbrook Golf Resort in Tampa, Florida. Please extend a nice warm welcome to these great additions to our Santa Rosa Club family.

Vue on 30a continues to be very busy. In fact, for the months of March, April and May we set revenue records for individual months. Reservations are filling up quite a bit in advance – many times sold out two weeks in advance. We kindly ask everyone to keep the booking window in mind when making reservations

to ensure the best possible experience and availability. While we have been fortunate to find new servers to help our seasoned staff, we continue to be challenged with our kitchen roster. Although short-handed, the culinary team at Vue on 30a has pleasantly surprised us all with their ability provide quality and timely service to our members and guests. Another highlight this summer for our food and beverage team is the pool and beach areas. Thank you to our members for your support to this operation as well as our service staff this summer. There is truly no better way to spend a day than enjoying our magnificent beach with friends and a good drink in hand.

Members, thank you again. Without your continued support, Santa Rosa Golf & Beach Club wouldn't be what it is today. You make this club a special for members and staff alike. Please reach out to me if there is anyway I can be of assistance. I look forward to seeing you around the club.

Michael Bickett
General Manager

STAFF LISTING

ADMINISTRATION

Michael Bickett
General Manager
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Membership and
Marketing Director
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Allison Ragan
Accounting Office Manager
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GOLF OPERATIONS

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Carter Murchison
PGA Director of Instruction
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Kelly Barker
Director of Grounds
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Jonathan Patronas
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FOOD & BEVERAGE

Dan Drake
Food and Beverage Director
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Isley Whyte
Executive Chef
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850.267.2305

Member Spotlight

50 STATES • 52 MARATHONS • 1,362 MILES

Running one marathon is a feat in itself. Running one in every state is phenomenal. Carolann Dunbar; member of Santa Rosa Golf & Beach Club, recently completed her 52nd marathon this May, running a total of 1,362 miles in 50 states.

Dunbar and her family moved to the 30A area in 2003 and became members of Santa Rosa Golf & Beach Club in 2005, eventually building a house on the number four green. Shortly after moving to the area, Dunbar became known as a local running icon along 30A.

Dunbar began her passion for running in 1977 at 20 years old, "Back then, men's shoes were the only choice for running any distance," said Dunbar. It all started with just five miles a day for her until 1997, when she ran her first marathon in Birmingham, Alabama with the encouragement of friends, family and coworkers. Since then, she set off on her journey to compete in marathons.



In preparation for each marathon, Dunbar has a rigorous training schedule. "My schedule isn't exactly normal but it has gotten me through 52 marathons," said Dunbar. "I run five miles a day

Tuesday through Friday. Saturday is my long run. I run between 10 and 18 miles based on my schedule. Sunday is a four-mile day, an easy day to get the acid out of your muscles. Monday is a day of rest."

In 1998, Dunbar ran her first of fifty state marathons in San Diego, California. After completing the marathon in San Diego, she started to train for the Blue Angel Marathon in Florida. As of this May, Dunbar traveled to Spokane, Washington – making it her 52nd marathon. This last marathon completes her statewide marathon journey. Very few people have achieved this feat, and Dunbar is one of them.

"After running my first few marathons, all in different states, the idea of running all the states seemed like something fun to try. We all have different ideas of fun," said Dunbar.

When Dunbar isn't running marathons, you can find her enjoying time at Santa Rosa Golf & Beach Club with her husband Tom.

NEW LOGO ANNOUNCEMENT

After more than 50 years, Santa Rosa Golf & Beach Club unveils a new and impactful logo to coincide with its course and club renovations. The club and its membership had a strong desire to not only pay tribute to the past but also realize its future. After months of research and design, the club's board of directors and committees have unveiled what they feel will reflect how the community, members, member experience, club amenities and facilities have evolved – focusing on the unique and shared characteristics of the golf and beach club.

The logo research and design phase were taken very seriously. Dozens of sketches and thousands of font and color selections later, the committee finally unveiled the first look of the logo to a focus group comprised of longtime and new members and the reaction was priceless. One member said, "I love the new, clean design. As a new member, I love seeing the direction we are going." Another member who has held membership for 20 years stated, "It is a clean and clear communication of the SR brand."

Thanks to the help of club Equity Member and Marketing Professional, Ashley Loyd, the club's new logo shares a font reminiscent of the more than 50-year-old former logo, yet showcases a fresh new icon, representing the future of the club brand and the exceptional country club experience Santa Rosa Golf & Beach Club is becoming.



SANTA ROSA
Golf & Beach Club

Pro Shop



MEMBERSHIP UPDATE

From golf course renovations, clubhouse interior and exterior renovations and more, Santa Rosa Golf & Beach Club is expanding and re-envisioning at a pace many could not have dreamed just a short few years ago. Within the last year, the club's membership reached a sold-out status for all membership levels and began to form wait lists for memberships. Today, getting a spot on the club's wait list proves challenging as even those remain full at this time.

Santa Rosa Golf & Beach Club is thriving for so many reasons but namely - this club has a history of supportive and talented members. It may go without saying, but SRGBC also has an amazing group who make up the board of directors and staff. These individuals' make magic happen daily. All in all, the supportive nature of this club's membership and loyalty of its staff stands truer today than ever. In addition to long-time members, we are fortunate to be a reciprocal of so many wonderful new families moving to this area seeking the fun and relaxing lifestyle that Santa Rosa offers. The growth and support of membership, popularity of Vue on 30a and other contributing factors have given the club the ability to improve and expand at a fast pace.

On the membership front and wait list aside, there has been quite a bit of changes this year.



Your club has become THE premier choice for a membership lifestyle in our area. Due to the overwhelming demand for membership, market analysis and continued improvements club wide the membership committee and board of directors reviewed the club's position and ultimately adopted a price increase for all new memberships effective April 1, 2021. The new prices include: equity initiation at \$15,000, social initiation at \$7,500 and junior initiation at \$5,000. This price is anticipated to climb again with the unveiling of the new course and continued positive market trends. What this means for the club and membership is that the majority of the initiation fees collected will be going back toward many things including paying down the golf course renovation debt and future capital improvements.

If and when pricing should increase – for existing members who have the desire to transfer to different membership categories in the future, you will want to know that the Board of Directors

recently approved for allowing a short window during price transitions which would allow existing members to be placed on a wait list and locked into current rates before pricing goes up. A communication will be sent to all members when this transition occurs.

I would like to thank our hard-working membership committee for their support and ideas in attracting wonderful new members and always coming up with ways to improve the membership experience at the club. Those committee members are: Bob Baird (chair), Charlie Hoffner, Liz Garner, Eden Cooper, Kevin Flockton and Gina Colbert.

This fall is going to be such an exciting time for Santa Rosa Golf & Beach Club and I look forward to sharing the fun-filled calendar, new course experience and more with all of you.

Sarah Brazwell
Membership Sales and
Marketing Director

MEMBER RELATIONS UPDATE

It has been an absolute pleasure joining the Santa Rosa team. I truly appreciate the warm welcome from the membership and the staff and I am so excited for all the great things happening and that will be happening in the future. In my short time here, I quickly see why all of you love Santa Rosa Golf & Beach Club. In addition to the beautiful area and friendly people there are so many opportunities for everyone to connect. From golf, social events, group fitness, card games and more – there is something for everyone. It is great to see the club busy and all of the members out and about enjoying many of these activities.



The club is bustling with opportunities for you to experience “club life” to the fullest. Whether you are interested in improving your golf game, joining in on the fun of an upcoming social event or maybe being introduced to some of the club’s smaller interest

groups such as cards, recreational shooting, group fitness or book club, there is something here for you.

I have especially enjoyed getting to know and work with the club groups and committees. Each group including Larry Osborne with the social committee, Barbara Goins with the sassy sisters, the fitness and card groups and much more have been welcoming and helpful. Thank you again to everyone for such a warm welcome and helping me learn more about your beautiful club each day.

There are so many fun events and activities that are coming this fall and I look forward to seeing all of you there.

FOLLOW ALONG - Follow us on Facebook, Instagram and Twitter to see upcoming events, sneak peeks and behind the scenes shots of all that is happening at the club. Be sure you have an updated email address on file to receive these updates along with general club notices directly to your inbox every Wednesday.

DOWNLOAD THE APP - Simply search “Santa Rosa Club” in your phone’s Appstore to experience your membership in the palm of your hand. With the app, you can easily browse the calendar, sign up for events, make dining reservations, view statements and more.



Jessica Clark
Director of
Member Experience

WELCOME FALL *Bonfire*

OCTOBER 13TH AT 5PM

At Vue on 30a

MEMBERS ONLY | BUFFET | FORREST WILLIAMS BAND | SMORE'S

LOG IN TO LEARN MORE
[MEMBERS.SANTAROSA.COM](https://members.santarosa.com)



SANTA ROSA
Golf & Beach Club



GOLF COURSE RENOVATION UPDATE

Named "Best Golf Course" by Visit South Walton and Destin Magazine, Santa Rosa Golf & Beach Club is excited to announce that the best golf course in town is getting even better with its 2021 renovation underway. More than seven months into construction, the new and improved look for Santa Rosa Golf & Beach Club is coming together. The more than three-million-dollar renovation will set apart this popular golf club from every course in the area as a semi-private course destination.

Beginning glimpses at the plans for the updated golf course have buzzed excitement with members. Almost unheard of in the golf club industry, the club boasts more



creating spaces intended not only for the most seasoned golfer but also for beginners and youth. In the fall of 2019, Bergin Golf Designs, Inc. displayed their talents by first opening the club's new short game area. The added practice area has proven to be a fantastic opportunity

The club's board of directors approved a golf enhancement that will not be found at any other area course – a new short course. Practice Facilities have never been more valuable to clubs. Members are looking to not only improve their game, but to have a valuable golf experience when their time at the club is limited. As a group, the new practice facilities will take golf at Santa Rosa Golf & Beach Club to an entirely new level. In order to provide better quality turf from which to practice, the existing tee will be significantly enlarged on the driving range. The landing area will be highlighted by six well-defined target greens shaped to simulate real greens. These greens will also serve as an integrated six-hole short course. With yardages ranging from 45 to 85 yards to small but interesting greens, the short course will be a welcome opportunity for fun. Appealing targets that mimic actual golf course scenarios will enable golfers to focus better during their practice times and will result in more useful sessions.

For those anxious to get a closer look at the construction progress, hole-by-hole renderings have been made available online at santarosaclub.com/course-renovation. Additionally, to keep all current and future members in the know about the progress on the course; Golf Course Architect, Bill Bergin continues to provide the members and community on course video and photos updates each week. Find these updates and more through Santa Rosa Golf & Beach Club's Facebook, Twitter and Instagram.

Kelly Barker

Director of Grounds



than a year-long waitlist for locals wanting a chance to be members of the new and improved course. Current members will be the first to experience the newly constructed beachside fairways and greens when the course reopens this fall.

Beyond the course, there are more enhancements to the golf club in

to work on situational practice for all shots within 50 yards of the hole. Almost any situation found around the greens on the renovated course can be duplicated and practiced at this short game area. The short game facility added two practice bunkers and ample chipping areas – all surrounding a USGA specified practice green.

DIRECTOR OF GOLF UPDATE

Talk about right time right place. That is how I feel being given the opportunity to be your new Director of Golf at Santa Rosa Golf & Beach Club. I have played many courses all over the country as I am sure most of you have, but I have never seen anything quite like the course we have here. Bill Bergin, the Medalist construction team and Kelly's maintenance team have done a phenomenal job bringing the beach to this course. It really is going to be one of the most stunning courses in the country. With that being said, I want to provide you and your guests with the total golf experience. There is nothing better than matching up an impeccable golf course with a great service. My plan over the next couple months is to round out the staff with fun-loving, service-oriented people who can help create that world-class golfing experience. Carter and Karen



have laid a strong foundation for me to create this club into what it should be. I also hope to meet as many of you as possible before reopening to get your thoughts and ideas. You, as the members, are the most important part of Santa Rosa Golf & Beach Club.

As the summer goes on, more and more renovation projects start to take place. The golf shop, Schoony's, the exterior of the clubhouse and the driving range projects are all underway.

These improvements are going to elevate your club experience, but truly help identify Santa Rosa as one of the premier clubs in the country. Once all these projects are completed, there will be endless opportunities for fun and engaging times between members, guests and staff.

I want to thank all of you that have gone out of your way to meet me and help me feel welcomed to the club. My wife and I are very happy to be a part of the Santa Rosa Beach community. The members and staff have been amazing, and I look forward to meeting the rest of you very soon.

Zach Phillips
Director of Golf



HOURS OF OPERATION

GOLF SHOP

TUESDAY - SUNDAY 9:00am-5:00pm

GOLF PRACTICE AREAS

TUESDAY - SUNDAY 7:00am-4:30pm

SCHOONY'S 19TH HOLE

CLOSED for renovations

BEACH CLUB

MONDAY - SUNDAY 8:00am-8:00pm

VUE ON 30A

SUNDAY & MONDAY - Closed

TUESDAY - SATURDAY 11:00am-2:30pm | 5:00pm-9:00pm

HAPPY HOUR: TUESDAY - SATURDAY 3:00pm - 6:00pm



SANTA ROSA
Golf & Beach Club

LADIES GOLF ASSOCIATION

Santa Rosa Golf & Beach Club invites all lady golf members to join. Whether you are a beginner, casual or serious golfer, LGA has something for everyone.

Our mission is to promote fellowship and fun through socially competitive golfing events and activities, and to encourage participation of SRGBC women members in LGA events and club tournaments.

2021 Remaining Season.....	\$30 Membership Fee*
2022 Annual Season.....	\$50 Membership Fee

*Fee is due no later than November 1 in order to participate in this year's Christmas Scramble and Luncheon.

LGA MEMBERSHIP BENEFITS

- Guaranteed Thursday weekly tee times
- 1st Thursday 9 hole Scramble/lunch
- Thursday 9 and 18 hole team and individual games and prizes
- SBLIL interclub league eligibility
- Complimentary golf swing clinics
- Rules and etiquette seminar
- Participation in all LGA sponsored events and tournaments
- Participation in LGA only tournaments including: Annual Par 3 Championship and ABCD players Best Ball Net Team Tournament
- Birdie and par trees
- Ringer of the year
- Ace of the month net and gross qualifier and end of year shootout
- End of year party and awards
- Christmas Scramble including lunch and prizes

From the Shed



The official transformation of the teaching building is underway. The exterior and interior improvements on the building should be complete by August/September.

SCHEDULED IMPROVEMENTS:

- Exterior painting, hardscaping changes around the building
- Interior improvements will include painting, lighting, flooring, new hitting mat area, holes for putting, additional TV monitor, grip repair and lie/loft machine room

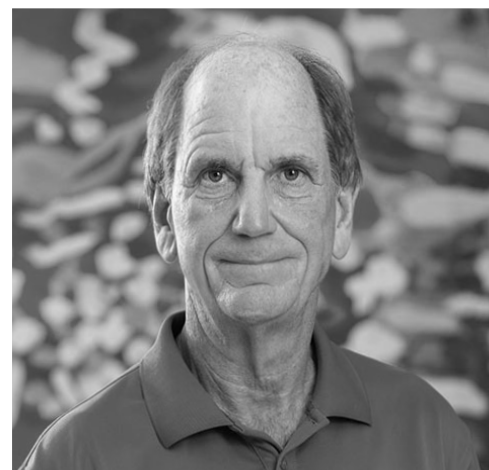
The goal is to create a teaching and learning experience second to none on the Emerald Coast.

The indoor, year-round golf instruction center will showcase expert teaching and learning programs with certified club fitting and some of the best teaching technology in the world.

The club is both pleased and proud to introduce to members and guests the industry leading

Trackman 4, with optically enhanced dual radar tracking technology. This system allows tracking of all types of shots and putts with unrivaled accuracy, while analyzing and diagnosing with fact-based confidence.

Coming soon...V1 Pressure mat - measures pressure, velocity and dynamic force throughout the golf swing. This new mat includes a new wave of technology with sensor fabric to measure three



key forces in a golf swing to improve ground feet mechanics and improve overall swing performance. Experts agree that the swing starts from the ground up and the V1 pressure mat gives golfers a clear vision of how to utilize proper footwork in the golf swing.

With additional upgrades to V1 video capabilities and certified club fitting, Santa Rosa Golf & Beach Club's new learning experience will be like having a group of experts in the room at all times.

Carter Murchison
PGA Director of Instruction



FOOD & BEVERAGE UPDATE

I hope everyone has enjoyed a safe and enjoyable summer so far.

Thank you to all the staff and members whom I've met these first few weeks, everyone has been so kind and welcoming. It has certainly been a wonderful welcome for me here at Vue on 30a. The team is fantastic and working hard to continue to improve service standards and offerings. There will be some menu changes, mainly to the wine list, coming over the next month or so. We will be broadening our scope of the list to represent more areas, varietals, flavor profiles and even price points. We will be



doing training and education as we bring on these wines so that the team is knowledgeable and comfortable talking about them allowing us all to create a better experience for our members and diners. There will also be a wine

dinner coming in the fall, so be on the lookout for more information about that event.

Chef Whyte and I both want to make certain that we are bringing exciting new products and ideas to our membership, and we hope that you will all come try something new at Vue on 30a.

Dan Drake

Food & Beverage Director



Vue on 30a AWARDS AND UPDATES

The new golf course isn't the only star at Santa Rosa Golf & Beach Club. The club restaurant, Vue on 30a, has been recognized by both Visit South Walton and VIP Destin Magazine for multiple voter's choice awards.

Visit South Walton voters honored Vue on 30a by naming the restaurant "Best Fine Dining" and "Best Wedding Venue" in the "Perfect in South Walton" awards program. Additionally, the restaurant was also awarded "Best Place



support their favorite local attractions, restaurants, and more.

Much like the golf course, Vue on 30a is known for its beautiful views of the Emerald Coast and its fresh and unique menu options. Chef Isley Whyte joined Vue on 30a's team as executive chef in the fall of 2019 and since then has utilized his culinary expertise and Jamaican roots to create menus that leave diners craving more.

Recently and leading up to the summer season, Chef Whyte and his team put together new menus for lunch and dinner. When asked about the inspiration behind the menu updates, Chef Whyte stated, "I wanted to create a menu that encompasses the taste of 30A and my roots. I know we will have many more travelers coming to our area this spring and summer and we pride ourselves in representing the Emerald Coast by using the freshest seafood and local ingredients with a unique twist." Be on the lookout for fresh new creations out of the kitchen as well as a refreshed wine and drink menu soon.



for a Rehearsal Dinner" and "Best Place to Pop the Question" in VIP Destin Magazine's "Best in Destin" awards. Both VIP Destin Magazine and Visit South Walton open online voting each year to locals and visitors to



POOL & BEACH CLUB REMINDERS

CHECK-IN PROCESS

All members and guests must check-in with the pool monitor upon arrival for credentials to be verified and to receive a wristband. Wristbands should be worn at all times.

GUEST POLICY

Members are responsible for their guests and must accompany them at check in. Each member in good standing receives 20 complimentary, digital guest passes held on your member account. Additional passes are \$5 per person/day. Members are allowed up to five guests on a single day. Additional guests must be approved by emailing the general manager at michael@santarosacub.com. All purchases must be charged to the host member's account. No credit card or cash payments are accepted.

CHILDREN

Children under the age of three and those not fully potty trained must wear a snug fitting swim diaper when in the pool. Should the pool require closing due to a toileting accident, the responsible member will be charged a minimum of \$500 to recoup cleaning and loss of revenue cost. No children under the age of twelve are permitted in the hot tub. Parents should always supervise children when they are in or around water. The club does not have a lifeguard on duty.

BEACH ETIQUETTE

Please be courteous of our neighbors and adhere to the posted signs that mark our property lines. Please take pride in our club and beautiful beach by leaving no trash behind.

FOOD AND BEVERAGE

No outside food and beverage is permitted on the pool deck; however coolers are welcome on the beach. We are excited to extend food and beverage services to the beach again this year. Many thanks to our hardworking staff who make this enhanced member experience possible.



DRESS CODE

In an effort to maintain a family-friendly environment for all members, the club must enforce the following as it is outlined in the COPs:

- No swim attire is permitted inside Vue on 30a. Proper cover ups and shoes are required when placing to-go orders inside or dining on the terrace.
- No hats are to be worn by male patrons in the main dining. Hats are permitted in the lounge and bar area.
- Appropriate swimwear suitable for a family atmosphere is permitted at the pool and beach area. No cut-off jeans, thongs, see-through suits or unlined shorts.

The general manager is the final authority on what is permissible in all areas according to his interpretation of the above standards of dress. Should you have any questions regarding this notice, please contact the membership office.



SANTA ROSA
Golf & Beach Club

POOL & BEACH

SAFETY

SUPERVISION

Always supervise your children when they are in or around water. The club does not have lifeguards on duty. Incidents can happen even when many adults are around.

HEAT & SUN PROTECTION

Use sunscreen, wear sun protection, seek shade, drink water and know the signs of heat exhaustion.

INFORMATION

Familiarize yourself with the flag system and stay out of the water when advised. Learn to identify rip currents and be prepared to know what to do.

FOLLOW YOUR LOCAL AUTHORITY

Our community has wonderful educational and safety resources. We encourage you to seek information, advice and guidance from South Walton Fire District at swfd.org.

PRIVATE EVENTS UPDATE

Weddings Are Back

The biggest factor in private events and weddings is planning. During 2020, planning was nearly impossible as change and uncertainty was met at every corner. However, we held our fingers crossed for a re-opening, and fortunately, we were able to celebrate again.

Since June of 2020, we have had record breaking numbers of private events at Vue on 30a. Not only has our staff's dedication to impressing all guests or even our magnificent location drawn in clientele, but the interest in having their wedding in Florida has skyrocketed. Many Brides were forced to cancel previous plans several times due to COVID-19 closures around the U.S. - ultimately leading many of them to choose Florida as we have remained open and allowed gatherings to continue.

We have seen some of the most beautiful wedding productions here at Vue on 30a ever since. From incredible florals to imaginative and delicious menus, we have had the honor to host many special days for our couples. Executive Chef, Isley Whyte and his culinary team have outdone their selves by



leaving the guests wanting more. The most frequent comments I receive following an event is, "Our guests haven't stopped talking about your staff and how amazing dinner was!"

As we continue to move into fall, we will see an influx of rescheduled weddings. This will lead Vue on 30a to be closed many of the Saturdays in October and November. However, my hope is that sharing Vue on 30a with our guests for one very special night, will show hundreds just how incredible our staff are here at Santa Rosa Golf & Beach Club is and in turn give our guests memories to last a lifetime.

Anna Parish
Private Events Director



RIGHT TOP PHOTO: Caitlin & Jack's Wedding, 5/21/21, Planner: Kirstin Godat, Photographer: Austin Gros, Floral: Bella Flora, Design: 850 Event Rentals

RIGHT MIDDLE PHOTO: Alexis & Logan's Wedding, 6/12/21, Floral and Design: Bella Flora

BOTTOM PHOTO: Claire & Michael's Wedding, 11/21/20, Planner: Sherri Kuhn, Photographer: Modern Made, Design: 850 Event Rentals

Member Wine Dinner



09.11.21
AT VUE ON 30A

LOG IN FOR MORE DETAILS
MEMBERS.SANTAROSACLUB.COM



SANTA ROSA
Golf & Beach Club

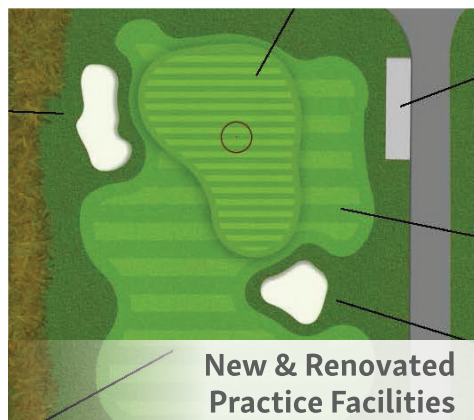
COMING SOON

The club has spoken often about the multi-million-dollar course renovation, designed by Bill Bergin. However, significant renovations added a little later in the game are sure to be a hole in one – including: golf practice areas, golf training facility upgrades, a new short course, clubhouse interior, clubhouse exterior hardscaped and landscaped surfaces and more. Many of these large improvements have broken ground this month.

IMPORTANT INFORMATION DURING THIS TIME

- Golf members are still encouraged to call the Golf Shop line at 850.267.2229 ext. 2 for booking tee times. There will be limited merchandise available for golf shop purchases including golf balls.
- Water stations will continue to be available at the practice area locations but no other food and beverage will be available at this time.

In addition to club funds, it is important to point out that one of the large impact projects at the clubhouse is due to the great efforts of Operation Lipstick and contributions of club members. This scope of these efforts will ultimately lead to an unveiling of a fresh new look to include flooring, furniture, fixtures, cabinetry and much more. We look forward to showcasing the finished product near the reopening of the course (exact date TBD).



New & Renovated Practice Facilities



Renovated Clubhouse

SCHOONY'S 19TH HOLE (additional upgrades)

In November 2020 the club's board of directors unanimously approved the motion to change the name of Mulligan's Grille to Schoony's 19th Hole in celebration of the legacy of Rick Schoonover - longtime member and creative mind/party planner behind the Operation Lipstick concept (along with his wife, Karen). Club members petitioned this change and as a testament of their sincere appreciation, the Schoonover family committed to additional funds for the Operation Lipstick project and clubhouse makeover to help renovate the bar area with new countertops, cabinets and much more.

MORE ABOUT OPERATION LIPSTICK

Committee Members: Karen Schoonover, Crawford Sandefur & Jerry Lancaster, Charlie & Liz Garner, Bob & Cheryl Hoffman, Dewayne & Kathryn Youngblood, Dean Millsap & Eden Cooper, Robert & Patty Reeder

The concept behind Operation Lipstick is to make mostly non-structural upgrades such as paint, carpet, furniture, pavers and possibly an expanded deck to give our clubhouse a fresh new look using



Refreshed Clubhouse Interior

member raised funds. From its beginning 50 years ago, when members actually built our golf course and clubhouse, bartended, cooked and served food in the restaurant and much more, our club has a history of grass roots efforts by our members to keep it moving forward. This campaign is no different. The willingness of our members to do what it takes is what makes us unique in this market, giving us a dimension not found in other clubs.

Through Operation Lipstick events, the campaign has generated more than \$58,000. These funds in addition to club funds will pay for new chairs and table tops inside and outside of the golf clubhouse, new casual indoor seating as well as the cost of labor and shipping and much more.



Reimagined Golf Course



Sassy Sisters provides a range of social opportunities from September-March to meet the diverse interests of our members to include presentations, group activities, philanthropic projects, cultural events, day trips, overnight trips and outdoor adventures. A \$25 + tax registration fee will

be charged to your member account. The registration fee increases to \$30 + tax effective September 1. With growing philanthropic efforts and plans underway, we seek your continued support to help us accomplish our goals. Please consider making a donation to the Sassy Sisters Philanthropy Fund through your member account. This season's main philanthropic focus is the Emerald Coast Children's Advocacy Center. ECCAC works to empower the communities of Okaloosa and Walton counties to address child

abuse through collaborative intervention, prevention education and awareness. Together with child protective, legal entities, and community partners, ECCAC identifies and provides critical services for child abuse victims and their families while working toward holding offenders accountable. The Sassy Sisters will be working with this organization to realize an area that fundraising efforts could assist with the children they support in our community. Should you have any questions, please call 850.267.2229 ext. 7

SEASON 6 EVENT SCHEDULE: September 2021- March 2021

- Let's Play Cards - September 21, Oct. 19 & Nov. 18
- Cypress Springs Canoe/ Paddle Board/ Kayak Day Trip - September 30th with rain date of October 5th
- Fairhope Overnight Trip; Private book club with author Patty Callahan at Page and Palette - October 15
- Alaqua Has Moved! Tour of New Refuge & Lunch- October 21
- Children's Advocacy Tour - October 28
- Potluck on the Porch: Food, Fun & Football - November 16
- Defuniak Tour of Homes - December 4

Donated Items Needed for the Season:

School Supplies

- Backpacks
- Paper, pencils, markers, folders, rulers, highlighters, erasers, binders, pencil cases, crayons, glue sticks, pens & notebooks



Boys

- Underwear sizes 5T, 6, 7/8
- Shirts Size 6
- Shorts Sizes 3T, 6
- Pajamas Sizes 3T, 5, 6

Girls

- Underwear sizes 5T, 6, 7
- Pajama's size 10/12

Men's

- Underwear size large
- Pajamas all sizes

Women's

- Underwear sizes 2, 4, 18
- Short's size 6, 7, 18
- Pajama's size large



COME ONE COME ALL
CELEBRATE YOUR INNER CHILD AT
A CARNIVAL BY THE SEA

Featuring
Comedian Jason Hedden

SASSY SISTERS KICK-OFF

Tuesday, September 14th, 2021 | 4:30PM Vue on 30a
\$15++ Per Person
Choice of Chicken or Vegetable Kabob
with Seasoned Rice & Salad
Festival Cheesecake

Log in for more details on the club calendar
members.santarosacub.com



*Sassy
Sisters*

Let's Play Cards

Bridge

No Beginners

Mahjong

No Beginners

Shanghai

Beginners Welcome

Hand & Foot

Beginners Welcome

To Register

Log in to your Member Account.

Please include 1st and 2nd Choice Games

September 21 | October 19 | November 18
1-4pm at Vue on 30a

\$15++ Includes Light Bite

members.santarosaclub.com

SRGBC GROUP FITNESS

Group fitness classes are available to all members and are led by volunteers. Please see the club calendar online for a full, updated listing. All participants are encouraged to sign up for text message notifications to receive timely updates on class happenings and cancellations. To learn more about leading a class, participating in a class or to sign up for notifications, contact:

Jessica Clark- Director of Member Experience
Jessica@santarosaclub.com – 850-267-2229 ext. 7

MONDAYS - AQUA JOGGING

TIME: 9:00-9:30 am
LEADER: Gina Colbert
LOCATION: SRGBC Pool

Join us in the pool for a class that's good for your joints and your heart! Aqua jogging is a music-filled, self-paced workout. Recommended equipment to attend class: aqua shoes, noodle or aqua jogging waist buoyancy belt. The temperature outside must be at least 50 degrees at 9:00 am for class to be held. No RSVP required.

BELLS & BANDS

TIME: 9:30-10:00 am
LEADER: Gina Colbert
LOCATION: SRGBC Pool Deck

A class designed to strengthen and stretch your body, improving core stability and balance while building muscle tone. Hand weights (Bells) and Bands will be used and all moves can be modified to accommodate any fitness level. The temperature outside must be at least 50 degrees at 9:00 am for class to be held. No RSVP required.

TUESDAYS - SANTA ROSA RUNNERS

TIME: 8:00 am
LEADER: Beth Schwarting
LOCATION: Vue Overflow Parking Lot

Join us for a running or walking session every Tuesday at 8:00 am. We meet in the parking lot across the street from Vue on 30a. All experience levels are welcome. No RSVP required.

WEDNESDAYS - AQUA ROCKS

TIME: 9:00-10:00 am
LEADER: Karen Angelosante
LOCATION: SRGBC Pool

A low impact and high energy aqua exercise class with music. Water creates natural resistance, which means every step is more challenging and helps tone our muscles. Aqua shoes are useful, but not required. No RSVP required.

FRIDAYS - AQUA AEROBICS

TIME: 9:00-10:00 am
LEADERS: Barbara Young
LOCATION: SRGBC Pool

Hop in the pool for a class that utilizes the water's resistance and your buoyancy to make for a great low to moderate level aerobic workout encompassing all muscle groups. This class is suitable for all fitness levels. Class size is limited to 15 participants and will be offered on a first come, first served basis.

All meet-ups are led by member volunteers. SRGBC and member volunteers cannot assume responsibility for any accident or injury you might incur while participating. Please consult your physician to determine which classes are best suited to your health and fitness level.



PLEASE WELCOME OUR NEWEST MEMBERS

EQUITY MEMBER



Darrell Thompson and Lisa Carline

JUNIOR MEMBERS



Chase and Crystal Bailey



Elizabeth Bailey



Eric Dibble



Bucky and Casey Kosyk



Caleb and Kristin Midgett



Casey and Katie Porter



*John Prudhomme and
Elena Ryazhapova*



Tanner and Allison Shehan

SOCIAL MEMBERS



Spencer and Annette Kinderman



David and Carla Barrie



Carl and Sherry Davis



Enchanted Party



Enchanted Party

Enchanted Party



Animal Tales





Dive-In Movie Night



Dive-In Movie Night



Aquafitness



Dive-In Movie Night

Art & Soul Studio-
Painting on the Beach



Hole-In-One
Charlie Garner
Old Edward's Club
Hole 11
187 Yards
4 Iron



Art & Soul Studio-
Painting on the Beach



SANTA ROSA

Golf & Beach Club

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334 Golf Club Drive
Santa Rosa Beach, FL 32459
850.267.2229
www.santarosaclub.com

Vue on 30a
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