

FOR IMMEDIATE RELEASE

Santa Rosa Golf & Beach Club Announces Substantial Agronomical Renovations to Golf Course in Recent Months

Santa Rosa Beach, Fla. (November 27, 2017) – Today, Santa Rosa Golf & Beach Club, named “Best Golf Facility” by Visit South Walton voters, announced recent golf course renovations. From laser leveling tees, added practice facility amenities, durable plant materials and more, the golf course continues to elevate not only the aesthetics for members and guests but also the playability of the course.

Renovations began six months ago, starting with the process of laser leveling designated tees on the golf course as well as the practice facility. In addition, the practice facility now has upgraded amenities as well as raised target greens.

It’s all about the grass! For golfers and non-golfers, the aesthetics of a beautiful lush, green golf course is something everyone can agree on. However, depending on climate and location, there is a science to what an agronomist will choose.

“We wanted something that had both the playability and the aesthetic factor. We also wanted a product that would be consistent and enjoyable for our players. Agronomically, I want something that is sustainable but also requires less maintenance which would result in significant savings. Everyone in our industry strives to be unique to give their members and guests a one-of-a-kind experience and one of those ways is to use products and landscape choices that other courses in the area do not use. The Zeon Zoysia grass is one element that sets us apart from other area courses,” said Kelly Barker, superintendent for Santa Rosa Golf & Beach Club.

In the case of Santa Rosa Golf & Beach Club, Zeon Zoysia was the top choice for many reasons. This particular grade of grass is not only aesthetically pleasing and improves the playability for golfers, it is also a low input turf grass and more environmentally friendly. This particular grass allows for less fertilizers, herbicides and other maintenance products to be used.

Golfers will experience noticeable playability improvement on the newly placed Zoysia grass as they step out onto the putting surfaces.

Santa Rosa Golf & Beach Club will continue to execute the future planning of clearings and other renovations to enhance the golf experience. The course also plans to continue its Operation Pollinator project which by way of wildflowers boosts the number of pollinating insects and plays a big role in club’s goal of environmental stewardship.

For more information on Santa Rosa Golf & Beach or membership options, visit www.santarosaclub.com or call 850.267.2229.

About Santa Rosa Golf & Beach Club

Santa Rosa Golf & Beach Club is the only member owned golf course and private beach club on the coast – located on scenic Highway 30A in Santa Rosa Beach, Florida. Hugging the sugar-white sandy beaches of South Walton, the club spans across more than 85 acres providing members, guests and the public with access to golf, dining and more. The club boasts an 18-hole, par 72 championship golf course, a beautiful beach club with private pool and beach access, plus dining – including the club’s signature restaurant located directly on the Gulf of Mexico, Vue on 30a. Learn more at www.santarosaclub.com.

###

Media Contacts:

Sarah Brazwell

Sarah@SantaRosaClub.com

850.267.2229 ext. 3

Becca Lively

Becca@SantaRosaClub.com

850.267.2229 ext. 7